

PAUL WILTSHIRE | Interim SVP of Sales

Life at AtlasEdge:

As Interim SVP of Sales, Paul plays a pivotal role in shaping the future of our customer relationships. He is at the helm of AtlasEdge's commercial strategy, ensuring that we not only meet but exceed the expectations of our clients. By demonstrating how AtlasEdge data centres can drive business transformation, Paul is instrumental in unlocking new growth opportunities, enhancing customer satisfaction, and driving both revenue and EBITDA growth. Leading a diverse and skilled team of experts across Europe, Paul fosters a culture of innovation and excellence. His leadership is key to forging strong, lasting partnerships and empowering our employees to achieve their best, all while advancing AtlasEdge's mission to set new standards in the industry.

Life Before AtlasEdge:

With over 30 years of experience in the IT and networking data center industry, Paul has held senior roles in Sales, Business Development, and Solution Engineering for industry giants like Virgin Media Business, Tata Communications, BT, and Fujitsu. Throughout his career, Paul has been driven by a passion for pioneering new and emerging technologies, including Cloud, SDWAN, SASE, UCaaS, and Mobility solutions. His focus has always been on leveraging these innovations to support customers and communities, making a significant impact both domestically and internationally.

Life outside AtlasEdge:

A proud Yorkshireman, Paul made the move to Hayling Island on England's south coast in 2001, embracing the seaside lifestyle with his wife. He is also a proud father to a daughter who excels as a Senior Radiographer at the local hospital. Paul's love for sports is evident in his active participation in golf, cycling, running, and cricket, where he channels his energy and enthusiasm into every activity.

CONDENSED VERSION

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